



Michigan Council of Professional Investigators

2019 Sponsorship Information Packet

Michigan Council of Professional Investigators
27637 Five Mile Road
#236
Livonia, MI 48154



Dear Prospective MCPI Sponsor,

The Michigan Council of Professional Investigators (MCPI) invites you to partner with us as we continue to promote and enhance the private investigator profession in Michigan.

MCPI promotes professionalism, ethical conduct, and integrity amongst professional investigators. We also encourage networking, provide on-going training, and inspire mutual assistance. We invite you to join us at one of our quarterly meetings and view firsthand the organization's best assets, our members.

Please consider the becoming a sponsor to Michigan's premier group of Professional Investigators. If you do not see a level that meets your criteria, please contact me directly at MCook@SignatureInvestigations.com and we can build a custom level for you.

Thank you!

Sincerely,

Michigan Council of Professional Investigators

Mike Cook, LPI

Board Member, MCPI

Sponsorship Committee Chair

MCook@SignatureInvestigations.com



Welcome to the Sponsorship!

The Michigan Council of Professional Investigators (MCPI) invites you to partner with us as we strive to promote professionalism, ethical conduct, and integrity amongst professional investigators, while encouraging networking, providing on-going training, and inspiring mutual assistance.

Sponsoring events and activities with MCPI provides a cost-effective solution to reach potential customers in the licensed private investigator profession.

Sponsorship Offerings

MCPI sponsorship opportunities range from Platinum-level sponsorship for those companies who want to create a presence within the PI community to the Bronze-level for those who just want their logo to appear in MCPI's Newsletter *UpClose*.

Four levels of annual sponsorships are available. The following table indicates what is included with each sponsorship level.

MCPI ANNUAL SPONSORSHIP	\$250	\$500	\$750	\$1,000
	Bronze	Silver	Gold	Platinum
Meetings / Events				
MCPI Membership Meeting Admission, includes one (1) meal				X
One skirted display table at meetings/events			X	X
Meeting Slide Deck Advertisement		X	X	X
Newsletter				
Half Page Ad in Newsletter				X
Quarter Page Ad in Newsletter		X	X	
Logo in Newsletter	X			
MCPI Website				
Logo on Website <i>Home Page</i> with Hyperlink to 1 URL				X
Logo on Website <i>Sponsor Page</i> with Hyperlink to 1 URL	X	X	X	X

Note: If you just want one (1) display table at a single meeting or event, tables can be provided for \$200 per event.



Getting Started with Sponsorship

Sponsorship openings will be filled on a first-come, first-served basis to the extent of available space.

How to Become a Sponsor

It's a simple and easy three-step process

1. Complete the *Sponsor Agreement Form*
2. Email your completed form to Mike Cook along with the information required for the requested sponsorship level to MCook@SignatureInvestigations.com
3. Send a check made payable to MCPI or provide credit card information on form

Upon receipt of your completed form, a MCPI sponsorship team member will contact you and confirm your registration.

Limitations of Liability

MCPI assumes no liability and will be held harmless for any liability posed by the content of Sponsors display materials. This includes intellectual property rights infringement or other claims against the Sponsor or display materials.

MCPI claims no duty to review the content of any advertisement, and the Sponsor remains solely responsible for any and all content of the advertisement at all times.

MCPI reserves the right to change its advertising rates and policy at any time without notice

Acceptance

All advertisements submitted are subject to the acceptance and approval of MCPI. Advertisements that are deceptive or misleading (by either statement or omission), make unsupported claims, are detrimental to the public interest, or are otherwise incompatible with the character of MCPI will not be accepted.

Publishing or acceptance of an advertisement is neither guarantee nor endorsement of the Sponsor's product or service.

Indemnification

In consideration for MCPI's agreeing to publish an advertisement, Sponsors agree to the following:

1. Sponsors are fully authorized and licensed to use all intellectual property contained in the advertisement and that the use of the name of any individual or entity is authorized, not libelous, and does not constitute an invasion of privacy.
2. Sponsors will defend, indemnify, and hold MCPI harmless from and against any loss, expense or other liability resulting from claims or suits for libel, slander, violation of rights of privacy or publicity, plagiarism, copyright or trademark infringement of and any other claims or suits that may arise out of publication of such advertisements.



Michigan Council of Professional Investigators Sponsor Agreement Form

Print this form and complete all sections. Scan the completed form and email to MCook@SignatureInvestigations.com. Upon receipt of payment, MCPI will send you a confirmation. Logos must be submitted within two weeks of signing this contract to maximize benefit of package sponsorship.

Contact Name: _____ Phone: _____

Contact Email: _____

Organization Name: _____

Street Address: _____

City, State, Zip: _____ Web URL: _____

Credit Card Number: _____ Expiration Date: _____

CID #: _____

Check Enclosed

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- Platinum Level Sponsorship - \$1,000
 - Gold Level Sponsorship - \$750
 - Silver Level Sponsorship - \$500
 - Bronze Level Sponsorship - \$250
 - 1 Time Table-Only Sponsorship - \$200

Sponsorship Release Waiver: The Sponsor is solely responsible for any liability arising out of or relating to the sponsorship. References in MCPI's newsletter, at meetings, or other publications (website, emails) to any specific commercial product, process, or service by trade name, trademark, manufacturer, or otherwise, does not necessarily constitute or imply endorsement, recommendation, or favoring by MCPI. Sponsor has read the Sponsorship information document and agrees with the terms and conditions. Subject to the discretion of MCPI, the start date of advertisements in the newsletter shall be on a first-come, first-served basis, following the receipt of this agreement.

I/We the undersigned, as company representative(s) agree to terms contained in this agreement and the above Sponsorship Release statement.

Authorization _____

Company Name _____

Authorizing Signature _____

Printed Name _____