

Register Now



**Michigan Council of Professional Investigators
(MCPI)**

**MCPI will be hosting a
2022 Fall Conference at
The Inn at St. John's in Plymouth, MI**

**Thursday, October 27, 2022
8:30am – 5:00pm**

MCPI will extend member pricing to all PI
associations and organizations including:
INspi, APII, PAWLI, OHOASIS, ADSAI, MASIP,
NCISS, & NALI

**Save \$15
when you
Register by
September 30th
www.mcpihome.com**

The Inn at St. John's

44045 Five Mile Rd

Plymouth, MI 48170

www.saintjohnsresort.com

www.mcpihome.com

Registration



Go to MCPI's website to register
at www.mcpihome.com

2022 Fall Conference Rates	Early Registration Rate	Regular Rate	Late Registration Rate
Timeframe	<i>Until Sept 30th</i>	<i>Oct 1-21</i>	<i>Oct 22-27</i>
MCPI Members	\$ 135.00	\$ 150.00	\$ 165.00
Non-Members / Guests	\$ 150.00	\$ 165.00	\$ 180.00
PI Affiliated Associations (NCISS, INSPI, etc)	\$ 135.00	\$ 150.00	\$ 165.00
Exhibitors / Vendors	\$ 250.00	\$ 250.00	\$ 275.00

Registration deadline: Early bird registration closes September 30, 2022.

Cancellation: Full refunds will be given for request received by October 21, 2022. No refunds for cancellations after October 21, 2022.

Transfer to alternate attendee: Registrations are transferable at no additional cost. Please notify treasurer@mcpihome.com of who will attend in your place.

Listings are subject to change: In rare cases, substitutions or cancellations of sessions, speakers, schedule changes may be made. Please return to the MCPI website for current details.

Photo/Video Recording Release: By registering, you consent to your voice, name, and/or likeness being used without compensation for any and all media. You also release the Michigan Council of Professional Investigators organization and their assignees from any related liability. If you do not want to be subject to this release, please notify treasurer@mcpihome.com to cancel your registration in accordance with the MCPI Cancellation Policy noted above.

Conference Schedule

Thursday, October 27, 2022

The Inn at St. John's, Plymouth, MI



Time	Agenda	Location
8:00am – 9:00am	Registration & Hot Breakfast <i>Hot Buffet Breakfast will be provided</i>	Grande Ballroom
8:30am – 9:00am	Welcome & Introductions President's Address: <i>Jim Schoenherr</i>	Grande Ballroom
9:00am – 10:30am	Speaker: <i>John Hoda</i> Topic: <i>Your Target Audience & How to Reach Them</i>	Grande Ballroom
10:30am – 10:45am	Networking Break	Grande Ballroom
10:45am – 12:45pm	Speaker: <i>Michele Stuart</i> Topic: <i>Open Source Intelligence</i>	Grande Ballroom
12:45pm – 1:30pm	Lunch & Networking <i>Lunch will be provided</i>	Garden Gallery
1:30pm – 2:45pm	Speaker: <i>Ed Ajaeb</i> Topic: <i>Digital Sleuthing Online, Goldmines for PI's</i>	Grande Ballroom
2:45pm – 3:00pm	Networking Break <i>Snacks will be provided</i>	Grande Ballroom
3:00pm – 4:00pm	Speaker: <i>Darrell Siggers</i> Topic: <i>From Convicted Felon to Exoneration, and How PI's Can Help Get to the Truth</i>	Grande Ballroom
4:00pm – 4:30pm	Raffle Closing Remarks	Grande Ballroom

Speakers

The **MCPI 2022 Fall Conference** features innovative speakers with only one of them local to Michigan, which give our sessions an engaging experience for attendees.



John A Hoda



Your Target Audience & How to Reach Them

John A. Hoda is a former Police Officer, Insurance Fraud Investigator and for the past 25 years has run a successful Private Investigations business. Many of his cases made the headlines of the Philadelphia Inquirer and the New Haven Register. He graduated in 1975 with a B.S. in Criminology from Indiana University of Pennsylvania.

He coaches other PIs on how to be successful in business. www.ThePICoach.com. He gears his How-To series to PIs looking to launch, market, or boost their businesses.

He has written numerous articles for PI Magazine and other publications and has created the DVD: The Ultimate Guide to Take Statements. He is a frequent guest blogger and webinar presenter on Investigative Interviewing.

Through the years, he told his stories about his latest cases over coffee, at parties or at dinner engagements. Told repeatedly to write them down, he finally did with Mugshots: My Favorite Detective Stories.

Michele Stuart



Open Source Intelligence

Michele Stuart consults and trains federal, state and local law enforcement agencies, the military intelligence communities, fortune 500 companies as well as the financial and insurance industries in open source, social media and threat assessments / mitigation. She has been an Instructor at Quantico (FBI Academy) for International training programs and a former Adjunct Professor with University of Virginia.

In 2017, Ms. Stuart partnered with Pennsylvania Office of Homeland Security creating a program "Keeping Kids Safe", training administrators, principals, teachers, SRO's and parents on the dangers of online and social media activity, predator grooming as well as the dangers of applications / cellular security.

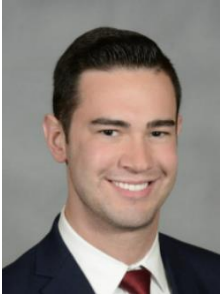
She specializes in the techniques of Open Source Investigations dealing in threat assessments / social engineering, insurance fraud investigations, organized retail crime, child solicitation, human trafficking, kidnapping, drug trafficking and fugitive locates.

Speakers

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Edward J. Ajaeb *Digital Sleuthing On-line: Goldmines for PI's*



Edward J. Ajaeb is an experienced professional investigator, researcher, business owner, author, and national speaker specializing in legal investigations, due diligence, background checks, social media and online investigations, and open source intelligence (OSINT).

As founder and president of Nighthawk Strategies based in Washington, D.C., Ajaeb has built on many years of experience successfully navigating complex investigative, intelligence, and research challenges. Ajaeb has conducted thousands of investigations both nationally and globally for clients who rank among the largest law firms, companies, and nonprofit organizations in the world.

At the age of 16, Ajaeb interned for a U.S. federal judge and county prosecutor in New York State. By age 23, he received an Award of Distinction from the Assistant Attorney General of the United States for his work at the Department of Justice on major antitrust litigation.

Ajaeb has been featured in Forbes, NBC, CBS, U.S. News & World Report, PI Magazine, Security Today, and other acclaimed media outlets, magazines, and podcasts. He has presented and lectured at numerous international conferences on the topics of social media investigations, online intelligence, and advanced investigative techniques. He has also been a contributor to two books: Art of Investigation II and Protection of Assets.

Ajaeb serves on the Board of Directors of the National Council of Investigation and Security Services (NCISS). He is also a member of the Association of Certified Fraud Examiners (ACFE), the Society of Professional Investigators (SPI), ASIS International, and the Association of Independent Information Professionals (AIIP).

Speakers

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Darrell Siggers ***From Convicted Felon to Exoneration and How PI's Can Help Get the Truth***



In 1984, at the age of 20 years old in 1984 Darrell Siggers was convicted of a crime he did not commit. While in prison, Darrell educated himself and began to learn the law. Darrell maintained his innocence from the beginning.

After filing numerous appeals, in 2017, Prosecutor Kym Worthy created the Wayne County Conviction Integrity Unit (CIU) and appointed attorney Valerie Newman as the CIU Director. After 6 months, with the recommendation of Director Newman, Prosecutor Worthy vacated Darrell's conviction and dismissed all charges based on new evidence of his innocence and police misconduct.

Since coming home from prison at the age of 55, Darrell has had the honor of speaking at every major university in the State of Michigan about wrongful convictions. He is working with students and faculty on criminal justice reforms. He has written a book called "What you Need To Know Before Hiring A Lawyer And What You Need To Know Before Filing An Appeal." He has created Legal Access Plus to help incarcerated men and women obtain documents and evidence needed to challenge their convictions. Darrell, a.k.a. "Lawman," believes in giving back to the community and those incarcerated ("the least of these" as stated in the Bible).

Why Attend?



Join your peers at MCPI's 2022 Fall Conference! This is the largest gathering of professional investigators offered by MCPI.

This is your chance to...

Earn CEU's

You can earn up to 6 continuing education credits (CEU's) that will give you an advantage in a competitive marketplace.

Discover strategic takeaways

MCPI offers 4 sessions from various areas of professional investigations and business.

Advance your professional development

Through trending, relevant content with experts, you'll return to your workplace with the tools needed to pave the way for your continued success.

Expand your business network

Create meaningful connections with new voices and industry veterans. Engage with a diverse group of individuals who represent all faces of the profession to discuss new ideas, trends, and best practices.

Good Food is Included at no additional charge

- Hot Breakfast Buffet: Scrambled eggs, bacon, sausage, breakfast potatoes, juice, fresh fruit, yogurt, and pastries
- Lunch Entrees: Braised Beef Short Ribs, Pan-Seared Salmon, Vegetarian Pad Thai,
 - Lunch also includes Chicken Noodle Soup, Torn Bibb Leaf Salad, grilled and roasted vegetables, and dessert
- Afternoon Snacks (Cookies)
- Coffee and Iced Tea all day

Exhibitors



As a Fall Conference sponsor, you will receive valuable brand visibility and a cost-effective opportunity to position your organization as an industry leader and advocate.

The opportunities were designed specifically to:

- Give members and other industry organizations greater visibility in front of the professional investigations community
- Help educate members about emerging and current trends in the professional investigations industry
- Showcase your company's products to the professional investigation community

Exhibitor Table - \$250

- One table at MCPI's 2022 Fall Conference
- One advertisement with company logo in conference room
- Opportunity to demonstrate your products and services to conference attendees
- Attendees can register at your booth to receive more information or to be contacted by your company
- Included on MCPI 2022 Fall Conference promotions via website and/or social media
- Note: \$250 Fee is waived for MCPI Platinum Sponsors

Register at mcpihome.com and select the *Exhibitor & Vendor Ticket*

Contact treasurer@mcpihome.com or vp@mcpihome.com for more information

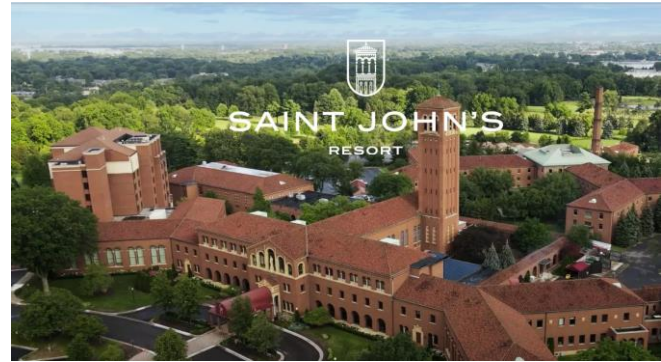
Hotel Information



The Inn at St. John's

44045 Five Mile Rd
Plymouth, MI 48170
734-414-0600

www.saintjohnsresort.com



MCPI Rate is \$179/night (Regular Room Rate is \$259/night)

Guests can make reservations two ways:

1. Phone the Hotel at **734-414-0600**
Mention **Michigan Council of Professional Investigators**
2. Use link direct to the group reservations page:
<https://bookings.travelclick.com/6153?groupID=3356733&hotelID=6153#/guestsandrooms>

Note the cutoff date to make reservations in the MCPI block is **Wednesday October 12th**

Contact Cheri Gelnak at vp@mcpihome.com for more information.